



Business Development Manager

Overview

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DX is looking for a BD Manager (Sales Base) to join its team. Someone who has assessments of marketing opportunities and target markets, intelligence gathering on clients and competitors, generating leads for possible sales, follow-up sales activity, formal proposal writing and LOE with production team.

Required

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- Able to explore new business opportunities, identifying prospective clients
- Able to explore and handle new clients
- More than 2 years' relevant and successful experience in Design/Technology/Advertisement fields
- Good knowledge of and strong network among Design/ Advertising / Marketing industries in China
- Strong presentation, interpersonal and communication skills
- Good image, confident, willing to get challenges
- Chinese speaking, proficient in English (spoken, written)

Bonus

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- Experience working in producing interactive projects, or directly related experience.

Please send your CV and a covering note to: jobs@dx-studio.com